



THE GREAT STAR THEATER

Sponsorship Opportunities



About the Great Star

The oldest Chinese theater in the USA



The Great Star Theater is a historic, century-old performing arts venue blending timeless charm with contemporary creativity. Established in 1925 in the heart of San Francisco's Chinatown, the theater's mission is to cultivate traditional Asian art forms, nurture emerging artists, and revitalize the San Francisco Chinatown community.

The Great Star Theater is proud to be a registered 501(c)3 non-profit, led by an active board of community leaders and artists dedicated to fostering inclusivity and representation. Our theater is a welcoming space for people of all backgrounds, hosting events that highlight diverse voices, including the LGBTQ+ community, Asian-American culture, and up-and-coming local artists. We believe in the transformative power of the arts to unite, inspire, and create meaningful connections.



Revitalizing the San Francisco Chinatown Community



The Great Star Theater is a magical celebration of culture, performance, and tradition in the heart of San Francisco. Nestled in the vibrant streets of Chinatown, we offer an intimate 450-seat gathering place for live entertainment, film, private events, community celebrations, and workshops.

The Great Star Theater is more than a venue — it's a cornerstone of Chinatown's cultural revival. Join us in supporting this dynamic neighborhood, where history and modernity collide in spectacular fashion. The Great Star is the perfect place to immerse yourself in the rich heritage and thriving spirit of Chinatown. Be part of this extraordinary journey as we continue to uplift and honor our community.



Step Into a World of Enchantment and Wonder



We host a wide array of performances, from traditional Chinese opera and cultural showcases to cutting-edge modern productions like burlesque, comedy, and theatrical premieres. We support local and international artists, providing a platform for unique voices representing creators from San Francisco and beyond.

Our diverse lineup features breathtaking performances that span the artistic spectrum—from the elegance of traditional Cantonese opera and guzheng music to the bold creativity of modern cabaret and comedy. Experience gravity-defying acrobatics, side-splitting humor, and immersive storytelling that captivate audiences of all ages.



Making an Impact

By the Numbers (since 2021)



80,000+

Total Audience Attendance

117

Unique Productions & Events

14,000

Email and Social Media Followers

650

Events in Total

SF Chronicle, Nob Hill Gazette,
KRON4, KTSF, KTVU, MSNBC,
Broadway World
Media Coverage



Sponsorship Levels

Join the Movement



As a sponsor your company can be an active part of the some of the most unique and impactful events in San Francisco. You'll engage with the community, enjoy special access to the theater, provide benefits to your employees, and entertain your clients.

	Community \$10k	Opera \$20k	Magic \$40k	Title \$80k
Title Sponsorship "Your Business Presents [SHOW]" (only one available)				✓
Host your Holiday Event at the Theater				✓
Guzheng or Chinese Watercolor Lessons for Your Staff			✓	✓
Full-Page Ad on Our Digital Billboard Screens		✓	✓	✓
Premium Seats for Any Performance	2	4	6	12
Backstage Tour	✓	✓	✓	✓
Logo on Website, Program, And Marketing Materials	✓	✓	✓	✓





THE
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Contact Us

Support the oldest Chinese theater in America, while meeting your business, marketing, community involvement, and philanthropic goals.

Email:
sponsorship@GreatStarTheater.org

Phone:
(415) 735-4159

